

April 3, 2013

Consumer Information Subcommittee

Charge:

- Review MHDO's HealthCost tool for functionality and user friendliness and make recommendations for improvement
- Create a comprehensive and specific list of what information is available to consumers from MHDO
- Develop recommendations for a low cost awareness campaign to educate Maine people about the value of what is currently available through MHDO
- Consider appropriate next steps for the Board to advance the goals of consumer education and engagement at no additional cost to the agency
- Report back to the MHDO board at August board meeting (retreat).

Multi-stakeholder subcommittee composition:

Carrier: Andy Ellis, ABCBS (co-chair)

Consumer: Poppy Arford (co-chair)

Provider: Lisa Harvey-McPherson, EMHS

Employer: Tom Hopkins, UMaine (tentative)

Staff: Karynlee Harrington